**The title should be written in bold Arial 14 and centered**

Names of principal campaign participants should be in Times New Roman 11 and centered, as e.g.:

H.B. Good1, R. Better2,3, A. Best3, etc. with campaign lead underlined

Affiliations should be formatted with Times New Roman 9 and centered as below:

1Department/Research Institute, University

2Department/Research Institute, University

3Department/Research Institute, University

E-mail: email@campaign lead

Letters of Interest (LOIs) for LCLS Scientific Campaign proposals must be responsive to the parameters, guidelines, and objectives outlined in the specific request for LCLS Scientific Campaign proposals. All LOI content (except for references) should fit on two pages (including any additional information), written in Times New Roman 11, single-spaced, and aligned in mode “justify”. Please make sure to set the following margins: top, bottom, right: 1.0” (2.5 cm); left: 1.0” (2.5 cm).

**Science Motivation**

Note that the scientific impact of the proposed program must be significant (and widely recognizable) with a scope that is beyond a Standard PRP Proposal, and with high chance of success.

*Will the proposed sequence of experiments result in a qualitative advance on an important science challenge?*

**Justification for a Series of Beamtimes and Experimental Plan**

Provide a clear justification for a series of beamtimes with well-defined scope and objectives. Outline the milestones to be accomplished in each beamtime, and how this advances the larger goal of the Scientific Campaign.

*What scientific advance will be accomplished, how, by whom, and over what period of time?*

*Could this be accomplished through a Regular Proposal?*

**LCLS Partnership**

Outline the unique capabilities and expertise of LCLS that are required. Successful Scientific Campaigns should represent a close partnership with the LCLS facility as evidenced by strong involvement of LCLS/SLAC staff. Outline other essential needs for a successful Scientific Campaign, and how these needs will be met (e.g. other facilities, personnel, expertise, resources etc.)

*Why is LCLS essential for the proposed Scientific Campaign?*

*Why is this in the strategic interest (scientific and/or technical) of LCLS?*

*Who will be the main LCLS (or SLAC) staff contributing to this effort, what are their expected contributions, and what is the extent of the discussions with staff to date?*

*Are all the other essential elements for success identified and arranged (including sample preparation, offline characterization or complementary measurements, and sample delivery testing as needed)?*

**Additional Information**

You have the option to provide any additional information you think may be useful (within the two-page limit) to assess the case for a full Scientific Campaign Proposal. You are encouraged to suggest the names of potential reviewers in the event that a full proposal is encouraged by the LCLS Director. LCLS will of course not be constrained to select reviewers from those suggested. You may also indicate any potential reviewers that you think may have a significant conflict of interest.

**References**

All references should be included in a single page (page 3 of the LOI)